

# ACTIVE COLLEGE STUDENTS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 13,191,674 Total Universe
- 13,191,674 Postal
- 12,821,779 Email
- 11,907,714 Cookies
- Last Update: July 2018