

# AFRICAN-AMERICAN PROFESSIONALS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 21,331,350 Total Universe
- 21,331,350 Postal
- 17,794,612 Email
- 15,191,260 Cookies
- Last Update: July 2018