

AMERICA'S WHOLESALE CLUB SHOPPERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 14,989,593 Total Universe
- 14,989,593 Postal
- 14,794,878 Email
- 14,267,884 Cookies
- Last Update: July 2018