

AUTO SHOPPERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 63,748,173 Total Universe
- 63,748,173 Postal
- 49,874,846 Email
- 48,459,757 Cookies
- Last Update: July 2018