

BEAUTY AND COSMETICS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 47,774,292 Total Universe
- 47,774,292 Postal
- 43,211,847 Email
- 42,451,318 Cookies
- Last Update: July 2018