

BUDGET VACATION BUYERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 9,352,158 Total Universe
- 9,352,158 Postal
- 8,538,427 Email
- 8,062,751 Cookies
- Last Update: July 2018