

CATALOG SHOPPERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 34,537,005 Total Universe
- 34,537,005 Postal
- 32,055,867 Email
- 29,006,392 Cookies
- Last Update: July 2018