

CHILDREN'S PRODUCT BUYERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 5,388,233 Total Universe
- 5,388,233 Postal
- 5,286,557 Email
- 4,999,708 Cookies
- Last Update: July 2018