

# COLLEGE-BOUND STUDENTS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 17,214,026 Total Universe
- 17,214,026 Postal
- 15,755,998 Email
- 14,508,753 Cookies
- Last Update: July 2018