

COLLEGE GRADUATES

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 16,508,677 Total Universe
- 16,508,677 Postal
- 16,434,388 Email
- 15,812,346 Cookies
- Last Update: July 2018