

CONSUMER ELECTRONICS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 28,043,363 Total Universe
- 28,043,363 Postal
- 26,056,491 Email
- 23,811,724 Cookies
- Last Update: July 2018