

# COUPON AFFICINADOS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 42,220,064 Total Universe
- 42,220,064 Postal
- 39,602,420 Email
- 32,180,926 Cookies
- Last Update: July 2018