

# FREQUENT FLYERS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 10,243,325 Total Universe
- 10,243,325 Postal
- 9,265,395 Email
- 8,550,775 Cookies
- Last Update: July 2018