

# GREAT OUTDOORS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



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## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

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## KEY FACTS

- 20,090,711 Total Universe
- 20,090,711 Postal
- 19,072,112 Email
- 17,142,014 Cookies
- Last Update: July 2018