

# MARKETING & ADVERTISING

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 367,613 Total Universe
- 367,613 Postal
- 360,290 Email
- 344,895 Cookies
- Last Update: July 2018