

RESEARCH

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 602,109 Total Universe
- 602,109 Postal
- 583,082 Email
- 567,957 Cookies
- Last Update: July 2018