

AMERICAN SENIOR CITIZEN

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

KEY FACTS

- 32,618,377 Total Universe
- 32,618,377 Postal
- 30,315,520 Email
- 27,935,752 Cookies
- Last Update: June 2018
- CPM \$100/M