

# SOCIAL MEDIA

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



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## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

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## KEY FACTS

- 56,625,512 Total Universe
- 56,625,512 Postal
- 51,745,424 Email
- 45,037,346 Cookies
- Last Update: July 2018