

# TRAVEL ENTHUSIASTS

GREAT VALUE • HIGH PERFORMANCE, COMPETITIVE RATES



## THE LIST

This list's managers feature click response to online advertisement in 38 proprietary responder categories. Use this file for postal/email/telephone rental appends and expect a marked increase in responsiveness, or simply augment existing house files.

## KEY FACTS

- 29,882,722 Total Universe
- 29,882,722 Postal
- 24,551,644 Email
- 20,596,374 Cookies
- Last Update: July 2018